



Global Communicators, LLC

Suite 500
1475 Street NW
Washington, DC 20004

202-371-9500
202-371-0808 Fax
www.globalcommunicators.com

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FROM: Ivan Butina
Global Communicators, LLC

RE: Distribution of material covered by FARA
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DATE: May 25, 2011

Global Communicators, LLC, wrote the attached electronic newsletters, on behalf of the Office of Commercial Affairs, Royal Thai Embassy, and distributed copies electronically to congressional staff, Executive Branch officials, trade associations, think tank officials, and news media. The distribution list counts 733 names.

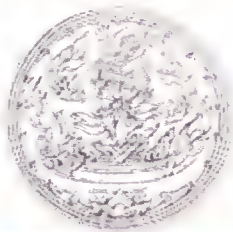
This is a one-page, online newsletter, and the disclaimer appears on the front page online.

Attachment

2011 JUN -7 AM 11:07

Ivan Butina

From: The Royal Thai Embassy <The_Royal_Thai_Embassy@mail.vresp.com>
Sent: Wednesday, May 25, 2011 11:39 AM
To: Ivan Butina
Subject: Thai Update - May 25, 2011



THAILAND
OFFICE OF COMMERCIAL AFFAIRS
Strategic Partner to the U.S.

May 25, 2011

www.thaembdc.org



2011 JUN -7 AM 11:07



**Asia-Pacific
Economic Cooperation**

Thai Delegates to APEC Forum Discuss End to Food-Export Bans, Increased Cooperation on Disaster Relief, Doha Round

BIG SKY, MONTANA (May 25, 2011) - Elimination of food-export bans that threaten global food trade, tighter cooperation on disaster relief, and breaking the deadlock on the Doha Round of negotiations on global trade were discussed by trade ministers at the Asia-Pacific Economic Cooperation (APEC) forum here last week. Mrs. Srirat Rastapana, Director General of Thailand's Trade Negotiation Department, was assigned by the Minister of Commerce to head the Thai delegation.

APEC is the premier economic organization in the Asia-Pacific region. Established in 1989 by 12 economies, including the United States, APEC fosters growth and prosperity by facilitating economic cooperation and expanding trade and investment throughout the region.

APEC's 21 member economies account for 55 percent of global GDP, purchase 58 percent of U.S. goods exports, and comprise a market of 2.7 billion consumers. Seven of America's top 15 trade partners are in APEC.

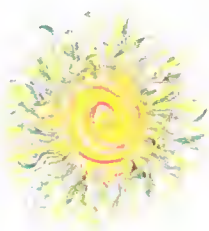
APEC Supports Lower Non-Tariff Barriers for SMEs

The APEC gathering also encouraged competitiveness of small and medium-sized enterprises by reducing non-tariff barriers, providing financial support and access to government procurement, and focusing on the green economy to meet global demand. Globally, SMEs account for more than 90 per cent of enterprises. In the United States, they represent 96 per cent and 99.6 per cent in Thailand, of which only 20,000 are exporters. Director General Rastapana said every country was highly concerned about SME development. APEC members have committed to increase logistics efficiency, making it faster and 10 per cent cheaper. She said the Thai government would continue to reduce logistic costs for SMEs.

Counsellor (Commercial) Jittima Srithaporn, representing the Office of Commercial Affairs of the Royal Thai Embassy at the Big Sky meeting, said the deliberations were "productive and fruitful."

SAVE THE DATE!

Senate, House Members and Senior Staff Invited to June 21-22
'Thai Summer Festival' Reception Set for Capitol Hill



To help Congress usher in the summer solstice, the Office of Commercial Affairs (OCA) of the Royal Thai Embassy has planned two gala receptions, one for the Senate on Tuesday, June 21, and another for the House a day later. OCA Minister (Commercial) Kessiri Siripakorn asked Members of the House and Senate and senior congressional staff to save the dates. Official invitations will be distributed in early June. The Senate reception June 21 will be held in Room SVC 201 on the Senate side of the Capitol Visitors Center. The House event Wednesday, June 22 will take place in B-340 of the Rayburn House Office Building. "Thailand has many friends on Capitol Hill, and it is always a pleasure to meet with them informally," Minister Kessiri said. The receptions will occur shortly before Congress adjourns for the July 4th recess.

Thai Internet Use Jumps 27 Percent in 2010, 20 Million Spurred on by Smartphones, Broadband

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Internet users in Thailand topped 20 million in 2010, up 27 percent over 2009, spurred on by proliferation of smartphones and tablets coupled with an expanding broadband network, the Bangkok Post reported May 23rd. Half of the daily access to Web sites in Thailand came from Internet-enabled mobile device, the Thai Internet Innovation Research Center said, with 200,000 Apple iPhones and 45,000 iPads in use.



Thai Airways Endorses Plan To Create Budget Airline For Access to ASEAN Markets

(May 21, 2011) Thai Airways International's board has endorsed a plan to create a low-cost airline, Thai Wings, which will compete directly with AirAsia. Thai Wings is expected to launch commercial service early next year to domestic and regional routes within two or three hours from Bangkok's Suvarnabhumi Airport. The proposed airline would initially operate seven narrow-body jetliners, including five Boeing B737-400s now in Thai Airway's fleet. It expects to lease two more 737-400s to complete the fleet, with four more being added in its third year. Thailand, as the gateway to Southeast Asia markets, will be able to provide more convenient, economical access to other markets of the region for U.S. businesses that choose Thailand as it base of operation in the ASEAN market. (Based on an article in the Bangkok Post.)



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Royal Thai Embassy • 1024 Wisconsin Ave. N.W. Washington D.C. 20007 Tel: (202) 462-4790 Fax: (202) 462-1949

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Royal Thai Embassy - DC
1024 Wisconsin Ave., N.W.
Washington DC, District of Columbia 20007
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